

Jedidiah Gardner

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Experience

Senior designer —— Director of design

EAS (Remote - Seattle, WA) 2021 to present

- Create and deliver work across digital and physical channels, maintaining a high standard of craft from concept through final execution
- Balance hands-on design and production work with guiding the team to ensure consistency, quality, and alignment across deliverables
- Collaborate closely with project managers, account leads, and cross-functional partners to manage priorities, timelines, and scope
- Ensure design output aligned with client goals and user needs through thoughtful, detail oriented execution
- Establish and refined design workflows, systems, and templates to improve efficiency and consistency across projects
- Provide clear design feedback and day to day support to teammates while maintaining momentum in a fast-paced agency environment

Contract designer

Docusign (Remote - Seattle, WA) 2021 to present

- Design and deliver web, email, and in-product experiences supporting multiple Docusign initiatives within a large-scale ecosystem
- Collaborate closely with cross-functional teams including product, engineering, marketing, and customer success to translate complex requirements into clear, effective design solutions
- Apply and contribute to Docusign's design systems, ensuring consistency, accessibility, and brand alignment across touchpoints
- Design modular, scalable assets used across campaigns and platforms, improving efficiency and consistency for internal teams
- Support experimentation and proof-of-concept work by translating early concepts into tangible, design-led solutions
- Provide thoughtful design feedback and collaboration support to teammates while remaining hands-on in production

Creative director

VDB Compass (Bellevue, WA) 2008 to 2020

- Designed brand identity systems, digital experiences, and marketing materials that strengthened customer engagement and brand consistency
- Created collateral, and web assets aligned with brand strategy across multiple channels
- Developed and executed email marketing campaigns using CMS and marketing automation tools, optimizing for engagement
- Managed multiple projects and collaborated with stakeholders to ensure design output supported business goals
- Established workflows and processes to improve efficiency and consistency across projects

Senior Designer / Creative Lead

Summary

I'm a veteran, multidisciplinary designer who enjoys work that pushes conceptual and creative boundaries while staying rooted in clear strategy. I bring a thoughtful, hands-on approach to projects and take pride in ownership from concept through final execution. My experience spans digital and print design, branding and identity, illustration, photography and image editing, UX/UI, and environmental work. I'm naturally curious, collaborative, and motivated to keep sharpening my craft while contributing fresh ideas to the team. Working across a range of clients and industries has made me adaptable, dependable, and comfortable jumping in wherever the work needs me.

Outside of work, you'll find me hiking, exploring the outdoors, foraging for food, and learning new techniques for subsistence. I love how these activities remind me of the importance of balance and resourcefulness.

Education

BFA Graphic Design – SUNY Oswego, NY

Professional Certifications

Google UX Design,
Google Project Management
Scrum Master

Tools

Design & Prototyping

Photoshop Figma
Illustrator Sketch
InDesign Adobe XD

UX & Web

Wireframing
Journey mapping
Responsive, accessible design (WCAG)

Collaboration & PM

Jira
Asana
Trello
Slack
MS Teams

Marketing & CMS

CMS-driven data
A/B testing
Celtra
Canva
Iterable